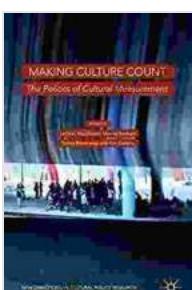


# **Unveiling the Politics of Cultural Measurement: A Comprehensive Guide to Cultural Policy Research**

In the ever-evolving landscape of cultural policy research, "The Politics of Cultural Measurement: New Directions in Cultural Policy Research" emerges as an indispensable guide. This insightful book delves into the complex interplay between cultural measurement and policymaking, shedding light on the challenges and opportunities that shape the cultural sector.

## **The Conundrum of Measuring Culture**

Culture, an intangible and multifaceted concept, poses unique challenges for measurement. The book explores the various methodologies employed to quantify cultural activities, outputs, and impacts, highlighting their strengths and limitations. It examines how these measurements influence cultural policy decisions and the consequences they may have.



## **Making Culture Count: The Politics of Cultural Measurement (New Directions in Cultural Policy Research)**

by Susan Berry Casey

 5 out of 5

Language : English

File size : 5782 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 325 pages

X-Ray for textbooks : Enabled

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## The Politics of Data Collection

The Politics of Cultural Measurement exposes the inherent biases and power dynamics that shape data collection processes. It investigates how the selection of indicators, the framing of questions, and the interpretation of results can be influenced by political agendas and vested interests. Understanding these political dimensions is crucial for ensuring that cultural measurements accurately reflect the complexities of the sector.



## Cultural Value and Societal Impact

Beyond economic indicators, the book emphasizes the importance of measuring the cultural and societal value of creative activities. It examines how cultural participation, diversity, and accessibility contribute to individual and community well-being. By recognizing the intrinsic value of culture,

cultural policy research can support initiatives that promote social inclusion and cultural equity.



## **Policy Implications and Future Directions**

The Politics of Cultural Measurement distills key findings into actionable policy recommendations. It identifies areas where existing measurement frameworks can be improved and suggests innovative approaches for capturing the full spectrum of cultural value. The book also outlines future research directions, highlighting emerging trends and challenges in cultural policy research.

## **Summary of Key Findings and Recommendations for Future Research**



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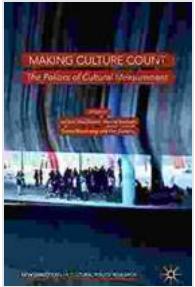
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"The Politics of Cultural Measurement: New Directions in Cultural Policy Research" is an essential resource for policymakers, researchers, cultural practitioners, and anyone interested in the intersection of culture and policy. By unraveling the complexities of cultural measurement, the book unveils the political forces that shape cultural policy decisions and empowers readers to engage critically with this dynamic field.

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